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BBAibMN201B-1C

Seat No : _____

B.B.A. Semester – 1 (NEP-2020) Examination

January-2024

Indian Business System (Minor)

Time: 2:00 Hours

Marks: 50

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

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|-------|---|------|
| Que-1 | Write in detail contribution of agriculture sector in Indian economy. | (10) |
| | OR | |
| Que-1 | Discuss in detail challenges of service sector. | |
| Que-2 | What is business? Discuss its objectives. | (10) |
| | OR | |
| Que-2 | Explain scope of business. | |
| Que-3 | What do you mean by joint stock company? Discuss its features. | (10) |
| | OR | |
| Que-3 | Write in detail merits of sole proprietorship. | |
| Que-4 | Discuss industrial policy 1991. | (10) |
| | OR | |
| Que-4 | Write in detail SEZ. | |
| Que-5 | Write on D-MART as a corporate retailer. | (10) |
| | OR | |
| Que-5 | Discuss TATA MOTORS corporate profile. | |
